

VP Communications and Communiqué Editor– Rachel Hatch

Rachel Hatch, CCP, is the Assistant Director of Media Relations at Illinois State University. She works closely with the campus administration to craft messages, and employs her writing and editing skills to promote the work and achievements of faculty, staff, and students. Joining AWC in 2000, Rachel shares a deep belief in the empowerment of women inside and outside of the workplace. Her favorite phrase is “There is no such thing as the work-life balance. There is only life. To deny that is to make yourself sea sick on a see-saw of society’s making.” Rachel is also currently active in Leadership Illinois, an organization that promotes realizing leadership potential in women across the state. She holds a B.A. in journalism and an M.A. in American history from Western Illinois University. She received her Certified Communications Professional designation from The Matrix Foundation in 2016.